

Official Rules for Adelman Broadcasting "Santa EC 2016" contest:

HOW TO PLAY: No purchase necessary. To qualify, enter to win at www.theheat1009.com. Each person can only qualify once. No matter how many times a person enters, it will only count as one entry.

PRIZE: 4 tickets to Legoland California theme park. \$500 in Jewelry from William Jewelers, 39522 10th St. W. Suite E, Palmdale, CA 93551, An opportunity to sit in with Craig EC during a live broadcast in the Heat on-air studio.

These prizes are not redeemable for cash. There is no cash prize. Each person can qualify only once. No matter how many times a person texts to qualify, it will only count as one entry when giving away each prize.

AWARDING OF PRIZES: On Wednesday, 12/23/16, 3pm, the winner will be drawn and announced live on air and posted on the Heat website, www.theheat1009.com.

ELIGIBILITY: The "Santa EC" contest is open to all legal residents of the United States and its territories, 18 years of age or older with a valid California driver's license as of the time they enter the contest within the station broadcast signal areas. Internet listeners outside the station broadcast areas are not eligible. Void where prohibited, taxed or otherwise restricted by law. All federal, state, provincial and local laws and regulations apply. Employees of Adelman Broadcasting, employees, spouses, or immediate family of other radio or television stations, or any promotional sponsor of the contest, participating retail locations, their respective parents, affiliates, divisions, subsidiary companies and their advertising and promotional agencies and webmasters and web suppliers (collectively, the "contest entities"), the immediate family (spouse, parents, children, and siblings, regardless of where they live) or members of the same households of such employees, officers and directors (whether or not related) are not eligible. Eligibility of qualifiers will be at the sole discretion of Adelman Broadcasting. All taxes are the winner's sole responsibility. By entering this contest, each winner consents to the use of his/her name, photograph, voice recordings and likeness for publicity purposes without compensation or permission. All winners are required to complete an Affidavit of Eligibility and Liability Release. Only 1 winner per household, family or address is permitted. Winners may not win again in any other Adelman Broadcasting contest for 90 calendar days after winning in this contest. Each qualifier is eligible to win all three prizes. Each person can qualify only once. No matter how many times a person calls to qualify, it will only count as one entry when giving away each prize.

Only one (1) entry per phone number is necessary. Multiple entries will not increase your chance of winning and could result in disqualification. Only one name and / or phone number is allowed per person per entry. All other entries that match another name, phone number or email

address, etc., will be voided and not eligible. Each person can qualify only once. No matter how many times a person texts to qualify, it will only count as one entry when giving away each prize.

RELEASE OF LIABILITY: By entering this contest, all entrants, winners, and their family members, guests, invitees, agents, and employees release and hold harmless Adelman Broadcasting and each of the contest entities, as well as the respective officers, directors, agents, employees and shareholders of the foregoing entities and all others associated with the development and execution of this contest from and against any and all actions, claims, and/or liability with respect to or in any way arising from participation in this sweepstakes and/or acceptance or use of the prizes and any related travel and/or activities, including liability for personal injury, death, damages, or loss. Sponsors are not responsible for prize use or utility. Sponsors, their respective affiliates, subsidiaries, parent corporations, each of the contest entities, and the respective officers, directors, shareholders, employees and agents of the contest entities, and any and all internet servers and access providers are not responsible for: any incorrect or inaccurate entry information, human error, technical malfunctions, failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participants.

Adelman Broadcasting and the sponsors are not responsible for incomplete, lost, late, stolen, illegible, or misdirected entries. Adelman Broadcasting and the sponsors are not responsible for malfunctions or disruptions in local telephone and internet service or radio transmission apparatus.

If any portion of the "Santa EC" giveaway is not capable of running as originally planned due to any reason, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, and/or technical failures which in Adelman Broadcasting's or the sponsor's sole discretion corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, Adelman Broadcasting reserves the right, at their sole discretion, to void suspect entries and/or modify, suspend or terminate the contest and to award the prizes using all eligible, non-suspect entries received prior to any such action taken by Adelman Broadcasting. All entries become the property of Adelman Broadcasting and will not be returned. By entering this contest, entrants accept and agree to be bound by these official rules and the decisions of the judges, which shall be final, binding and conclusive on all matters.

These official rules are also available at the KRAJ 100.9 "The Heat" broadcast studio at 42010 50th Street West, Quartz Hill, California, 93536 and the main studio at 731 Balsam St., Ridgecrest, California, 93555.