Lancaster/Palmdale

Marketing Consultant
(Hired 10.8.18 Sep 2018 Source: Radio Ad, Craigslist & Indeed Ad)

Sell advertising from list provided and prospecting. Maintain existing accounts, and develop new accounts by meeting with clients and keeping commercial copy current along with marketing strategies. Communicate regularly with the Sales Manager.

Opening listed on our websites (www.adelmanbroadcasting.com), ran radio advertising schedule for marketing consultant, ran ads on craigslist and indeed during time listed above. We received (56) applicants (9) craigslist (21) radio ad, Indeed (26). We interviewed 17 people (3) craigslist (4) radio ad, (9) Indeed, (41) were not qualified or overqualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. “unit” during this period has the following ongoing outreach:

1. Intern program
2. Job Fairs

See Public File Reports online

Lancaster/Palmdale

Marketing Consultant
(No Hire. April/May 2019 Source: Radio Ad, Craigslist & Indeed Ad)

Sell advertising from list provided and prospecting. Maintain existing accounts, and develop new accounts by meeting with clients and keeping commercial copy current along with marketing strategies. Communicate regularly with Sales Manager.

Opening listed on our websites (www.adelmanbroadcasting.com), ran radio advertising schedule for marketing consultant, ran ads on craigslist and indeed during time listed above. We received 73 applicants (13) craigslist (14) radio ad, Indeed (46). We interviewed 20 people (3) craigslist (4) radio ad, (13) Indeed, (53) were not qualified or overqualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. “unit” during this period has the following ongoing outreach:
3. Intern program
4. Job Fairs

See Public File Reports online

RIDGECREST

(Hired 7.8.2019 - Source: Radio Ad, Craigslist Ad)

Position filled:
Job Description: Part Time Receptionist

Office Duties. And other duties as assigned.

Opening listed during the time listed above. We received (15) applicants (7) Craigslist (8) radio ad. We interviewed 6 people (4)Craigslist (2) radio ad, (9) were not qualified or overqualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. “unit” during this period has the following ongoing outreach:

5. Intern program
6. Job Fairs

See Public File Reports online