

Adelman Broadcasting
Positions filled 8/31/2017-8/31/2018

Lancaster/Palmdale

Marketing Consultant

(Hired 1 8.2018, Source: Radio Ad, Craigslist & Indeed Ad)

Sell advertising from list provided and prospecting. Maintain existing accounts, and develop new accounts by meeting with client and keeping commercial copy current along with marketing strategies. Communicate regularly with Sales Manager.

Opening listed on our websites (www.adelmanbroadcasting.com), ran radio advertising schedule for marketing consultant, ran ads on craigslist and indeed during time listed above. We received 25 applicants. We interviewed 15 people, 10 were not qualified or over qualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. "unit" during this period has the following ongoing outreach:

1. Intern program
2. Job Fairs

See Public File Reports online