

## ISSUES AND PROGRAMS REPORT

### KGBB 103.9 BOB-FM

#### APRIL 2015 - 2nd QUARTER

1. HEALTH IS PRIMARY
2. HEALTH TIPS
3. MENTORING
4. ADOPTION
5. VETERANS
6. HUNGER PREVENTION
7. PRESCRIPTION DRUGS
8. LEAD PAINT POISONING

#### 1. HEALTH IS PRIMARY\_America's Family Physicians

- a. A STRONGER PRIMARY CARE SYSTEM CAN IMPROVE HEALTH WHILE REDUCING COSTS.
- b. PSA's LINK: [www.healthisprimary.org](http://www.healthisprimary.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. APRIL 2015

#### 2. HEALTH TIPS\_Health & Human Services

- a. MAKE A LIST OF MEDICAL QUESTIONS & OF ALL MEDICATIONS BEFORE YOUR NEXT APPOINTMENT
- b. PSA's LINK: [ahrq.gov/questions](http://ahrq.gov/questions)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. APRIL 2015

#### 3. MENTORING\_BigBrother BigSister, AD Council

- a. YOU CAN DO A LOT BY DONATING A LITTLE TIME
- b. PSA's LINK: [bigbrotherbigsister.org](http://bigbrotherbigsister.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
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4. ADOPTION\_Adopt US Kids, AD Council

- a. YOU DON'T HAVE TO BE PERFECT TO BE A PERFECT PARENT.
- b. PSA's LINK: [adoptuskids.org](http://adoptuskids.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
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5. VETERANS

- a. PSA's GOAL IS TO INFORM VETERANS OF BENEFITS THEY'VE EARNED
- b. PSA's LINK: [DAV.org](http://DAV.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. APRIL 2015

6. HUNGER PREVENTION\_Feeding America, AD Council

- a. 1 in 5 KIDS IN AMERICA STRUGGLES WITH HUNGER. YOU CAN HELP
- b. PSA's LINK: [feedingamerica.org](http://feedingamerica.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. APRIL 2015

7. PRESCRIPTION DRUGS\_Ad Council

- a. TIPS ON HOW TO PROPERLY STORE MEDICATIONS FROM CHILDREN
- b. PSA's LINK: [awarerx.org](http://awarerx.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. APRIL 2015

8. LEAD PAINT POISONING\_Ad Council

- a. THE LONG TIME PROBLEMS OF LEAD POISON
- b. PSA's LINK: [www.epa.gov/getleadsafe](http://www.epa.gov/getleadsafe)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
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