

## QUARTERLY ISSUES AND PROGRAMS

### KGBB 103.9 BOB-FM

#### MAY-JUNE 2014

1. PEST CONTROL
2. WILDFIRE PREP
3. EDUCATION
4. WOUNDED WARRIORS
5. FINANCIAL FOCUS
6. SCAM ALERT
7. COLORECTAL CANCER
8. CHILD PASSENGER SAFETY

1. PEST CONTROL\_National Pest Management Association
  - a. PSA INFORMS LISTENERS OF THE HEALTH RISK OF HAVING BUGS IN YOUR HOME.
  - b. FOR MORE INFO VISIT [pestworld.org](http://pestworld.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. MAY-JUNE '14

2. WILDFIRE PREP\_US Forester & AD Council
  - a. THE IMPORTANCE OF THE COMMUNITY COMING TOGETHER TO HELP STOP A WILDFIRE
  - b. FOR MORE INFO VISIT [fireadated.org](http://fireadated.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. MAY-JUNE '14

3. EDUCATION\_The Council of The Great City Schools
  - a. ADVANCE EDUCATION TO CREATE A SUPPORTIVE ENVIRONMENT FOR CHILDREN IN OUR PUBLIC SCHOOLS.
  - b. FOR MORE INFO VISIT [www.CommonCoreWorks.org](http://www.CommonCoreWorks.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. MAY-JUNE '14

4. WOUNDED WARRIOR\_ USO

- a. INFORMING THE PUBLIC ON HOW THEY CAN MAKE A DIFFERENCE IN OUR VETERANS LIVES.
- b. FOR MORE INFO VISIT [www.uso.org](http://www.uso.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14

5. FINANCIAL FOCUS\_ National Foundation for Credit Counseling

- a. THE NFCC CAN HELP WITH FINANCIAL DEBT
- b. FOR MORE INFO CALL 1-855-375-2773 OR VISIT [sharpentoday.org](http://sharpentoday.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14

6. SCAM ALERT\_ Neighbor Works America

- a. PSA HAS TIPS TO HELP PREVENT A LOAN SCAM
- b. FOR MORE INFO CALL 1-888-995-4673 OR VISIT [loanscamalert.org](http://loanscamalert.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14

7. COLORECTAL CANCER\_ Centor for Disease Control & Prevention

- a. CANCER IS PREVENTABLE THROUGH REGULAR SCREENINGS
- b. FOR MORE INFO VISIT [www.cdc.gov/screenforlife](http://www.cdc.gov/screenforlife)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14

8. CHILD PENGINEER SAFETY\_ National Highway Traffic Safety Administration

- a. GET THE RIGHT SEAT FOR YOUR CHILD'S AGE AND SIZE
- b. FOR MORE INFO VISIT [safercar.gov/therightseat](http://safercar.gov/therightseat)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14