

## ISSUES AND PROGRAMS REPORT

### KGBB 103.9 BOB-FM

#### DECEMBER 2014 - 4th QUARTER

1. US MARINES
2. SCAM ALERT
3. PEST MANAGEMENT
4. ALZHEIMERS
5. FIGHTING BLINDNESS
6. CREDIT CARDS
7. READING WITH A CHILD
8. TEACHING

1. US MARINES
  - a. CELEBRATE THE MEMORY OF A MARINE
  - b. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - c. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - d. DECEMBER '14

2. SCAM ALERT\_Neighbor Works
  - a. PSA GIVES TIPS ON HOW TO SPOT A SCAM
  - b. PSA's HOT LINE # 1-888-995-HOPE
  - c. PSA's LINK: [www.loanscamalert.org](http://www.loanscamalert.org)
  - d. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - e. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - f. DECEMBER 2014

3. PEST MANAGEMENT\_National Pest Management Association
  - a. THE DANGERS HOUSEHOLD PEST CAN CAUSE
  - b. PSA's LINK: [pestworld.org](http://pestworld.org)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. DECEMBER 2014

4. ALZHEIMERS\_Ad Council
  - a. PSA GIVES LINK TO HELP THOSE WITH ALZHEIMER'S
  - b. PSA's LINK: [alzheimers.gov](http://alzheimers.gov)
  - c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
  - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
  - e. DECEMBER 2014

5. FIGHTING BLINDNESS\_Foundation of Fighting Blindness

- a. BLINDNESS CAN BE PREVENTED
- b. PSA's HOT LINE # 1-800-BLINDNESS
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. DECEMBER 2014

6. CREDIT CARDS\_National Foundation for Credit Counseling

- a. PSA GIVE USEFUL TIPS TO HELP KEEP YOUR CREDIT CARDS SAFE
- b. PSA's HOT LINE# 1-800-388-2229
- c. PSA's LINK: [www.NFCC.org](http://www.NFCC.org)
- d. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- e. :60 sec PSA AIR 2-3 TIMES WEEKLY
- f. DECEMBER 2014

7. READING WITH A CHILD\_California Teacher's Association

- a. THE IMPORTANCE OF TAKING A FEW MINUTES TO READ TO A CHILD
- b. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- c. :60 sec PSA AIR 2-3 TIMES WEEKLY
- d. DECEMBER 2014

8. TEACHING\_TEACH & Ad Council

- a. GREAT THINGS CAN HAPPEN WITH TEACHING
- b. PSA's LINK: [teach.org](http://teach.org)
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT [bobfm1039.com](http://bobfm1039.com)
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. DECEMBER 2014