

QUARTERLY ISSUES AND PROGRAMS

KLOA-AM 1240 KOOL GOLD

APRIL-MAY 2014

1. PRESCRIPTION DRUGS
2. SAVE WILDLIFE
3. MORTGAGE REFINANCING ASSISTANCE
4. SPECIAL OLYMPICS
5. YMCA
6. PENSION RIGHTS
7. AIR FORCE RESERVE
8. St. JUDE CHILDREN'S RESEARCH HOSPITAL
9. EARNED INCOME TAX CREDIT

1. PRESCRIPTION DRUGS_National Association of Board of Pharmacy
 - a. ENCOURAGES LISTENERS TO TAKE STEPS TO SECURE MEDICATIONS AT HOME.
 - b. FOR MORE INFO VISIT awareRX.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. APRIL-MAY '14

2. SAVE WILDLIFE_San Diego Zoo Global
 - a. INFORMS LISTENERS ABOUT WILDLIFE CONSERVATIONS AND WHAT THEY CAN DO TO HELP.
 - b. FOR MORE INFO VISIT endextinction.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. APRIL-MAY '14

3. MORTGAGE REFINANCING ASSISTANCE_HARP
 - a. HELPS LISTENERS FIND THE BEST ROUTE TO A BETTER MORTGAGE
 - b. FOR MORE INFO VISIT HARP.gov
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. APRIL-MAY '14

4. SPECIAL OLYMPICS
 - a. PARTICIPATION CAN BE A LIFE-CHANGING EXPERIENCE
 - b. FOR MORE INFO VISIT specialolympic.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY

e. APRIL-MAY '14

5. YMCA

a. PSA SHARES REAL STORIES ABOUT HOW THE YMCA MADE A DIFFERENCE IN THEIR LIVES.

b. FOR MORE INFO VISIT YMCA.org/more

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. APRIL-MAY '14

6. PENSION RIGHTS_Pension Rights Center

a. THE PENSION ASSISTANCE PROJECT CAN HELP YOU GET THE BENEFITS YOU'VE EARNED.

b. FOR MORE INFO VISIT www.pensionhelp.org/westernstates OR CALL 1-866-413-4911

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. APRIL-MAY '14

7. AIR FORCE RESERVE

a. PSA HIGHLIGHTS THE MANY ADVENTURES THEY EXPERIENCE WHILE SERVING TO PROTECT OUR COUNTRY.

b. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

c. :60 sec PSA AIR 2-3 TIMES WEEKLY

d. APRIL-MAY '14

8. St. JUDE CHILDREN'S RESEARCH HOSPITAL

a. INFORMS LISTENERS TO HELP WITH THE FIGHT TO STOP CHILDHOOD CANCER

b. FOR MORE INFO VISIT stjude.org

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. APRIL-MAY '14

9. EARNED INCOME TAX CREDIT_Community Service and Department

a. CREDIT IS AVAILABLE AFTER TAX DEAD-LINE

b. FOR MORE INFO CALL 1-800-906-9887

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. APRIL-MAY '14