

ISSUES AND PROGRAMS REPORT

KLOA-AM 1240 CBS SPORTS

JULY 2014 - 3rd QUARTER

1. POOL SAFETY
2. VACCINES
3. PEST MANAGEMENT
4. VETERANS
5. OVERCOMING DEBT
6. SKIN CANCER
7. TEACHERS
8. CREATING JOBS

1. POOL SAFETY_US Consumer Product Safety Commission
 - a. PSA INFORMS LISTENERS OF THE "SIMPLE STEPS" OF POOL SAFETY
 - b. FOR MORE INFO VISIT www.poolsafety.gov
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

2. VACCINES_Healthy Women
 - a. INFORMS THE IMPORTANCE OF VACCINES FOR PEOPLE OF ALL AGES.
 - b. FOR MORE INFO VISIT www.lifetimeofvaccines.com
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

3. PEST_National Pest Management Association
 - a. INFORMS LISTENERS OF THE HEALTH RISK POSES BY HOUSEHOLD PESTS.
 - b. FOR MORE INFO VISIT pestworld.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

4. VETERANS_Paralyzed Veterans Of America
 - a. PSA REMINDS US OF THE IMPORTANCE OF NEVER FORGETTING OUR COUNTRY'S HEROES.
 - b. TO LEARN MORE VISIT pva.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

5. OVERCOMING DEBT_National Foundation For Credit Counseling
- a. NO ONE NEEDS TO FIGHT THEIR FINANCIAL BATTLES ALONE.
 - b. FOR MORE INFO CALL 1-800-388-2227 OR VISIT debtadvice.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

6. SKIN CANCER_American Academy Of Dermatology
- a. TANNING CAN CAUSE WRINKLES, AGE SPOTS AND MELANOMA.
 - b. LEARN MORE AT spotskincancer.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

7. TEACHERS_TEACH
- a. TEACHERS ARE ALWAYS NEEDED.
 - b. FOR MORE INFO VISIT TEACH.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14

8. CREATING JOBS_Goodwill Industries International
- a. DONATING ITEMS MAKES JOBS
 - b. FOR MORE INFO VISIT goodwill.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
 - e. JULY-AUGUST '14