

QUARTERLY ISSUES AND PROGRAMS

KLOA-AM 1240 KOOL GOLD

MAY-JUNE 2014

1. PEST CONTROL
2. WILDFIRE PREP
3. EDUCATION
4. WOUNDED WARRIORS
5. FINANCIAL FOCUS
6. SCAM ALERT
7. COLORECTAL CANCER
8. CHILD PASSENGER SAFETY

1. PEST CONTROL_National Pest Management Association
 - a. PSA INFORMS LISTENERS OF THE HEALTH RISK OF HAVING BUGS IN YOUR HOME.
 - b. FOR MORE INFO VISIT pestworld.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. MAY-JUNE '14

2. WILDFIRE PREP_US Forester & AD Council
 - a. THE IMPORTANCE OF THE COMMUNITY COMING TOGETHER TO HELP STOP A WILDFIRE
 - b. FOR MORE INFO VISIT fireadated.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
 - d. :30 sec PSA AIR 2-3 TIMES WEEKLY
 - e. MAY-JUNE '14

3. EDUCATION_The Council of The Great City Schools
 - a. ADVANCE EDUCATION TO CREATE A SUPPORTIVE ENVIRONMENT FOR CHILDREN IN OUR PUBLIC SCHOOLS.
 - b. FOR MORE INFO VISIT www.CommonCoreWorks.org
 - c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
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4. WOUNDED WARRIOR_ USO

- a. INFORMING THE PUBLIC ON HOW THEY CAN MAKE A DIFFERENCE IN OUR VETERANS LIVES.
- b. FOR MORE INFO VISIT www.uso.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
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5. FINANCIAL FOCUS_ National Foundation for Credit Counseling

- a. THE NFCC CAN HELP WITH FINANCIAL DEBT
- b. FOR MORE INFO CALL 1-855-375-2773 OR VISIT sharpentoday.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
- e. MAY-JUNE '14

6. SCAM ALERT_ Neighbor Works America

- a. PSA HAS TIPS TO HELP PREVENT A LOAN SCAM
- b. FOR MORE INFO CALL 1-888-995-4673 OR VISIT loanscamalert.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :60 sec PSA AIR 2-3 TIMES WEEKLY
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7. COLORECTAL CANCER_ Centor for Disease Control & Prevention

- a. CANCER IS PREVENTABLE THROUGH REGULAR SCREENINGS
- b. FOR MORE INFO VISIT www.cdc.gov/screenforlife
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
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8. CHILD PENGINEER SAFETY_ National Highway Traffic Safety Administration

- a. GET THE RIGHT SEAT FOR YOUR CHILD'S AGE AND SIZE
- b. FOR MORE INFO VISIT safercar.gov/therightseat
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
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