

ISSUES AND PROGRAMS REPORT

KLOA-AM 1240 KOOL GOLD

JUNE 2014 - 2nd QUARTER

1. SELECTIVE SERVICE SYSTEM
2. ADOPTION
3. NATIONAL GUARD
4. PULMONARY HYPERTENSION
5. SECURE MEDICATIONS
6. SUCCEED IN SCHOOL
7. VETERANS

1. SELECTIVE SERVICE

- a. IF YOU'RE TURNING 18 YOU MUST REGISTER WITHIN 30 DAYS. IT'S THE LAW
- b. FOR MORE INFO OR TO REGISTER VISIT www.sss.gov
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

2. ADOPTION_Adopt US Kids & AD Council

- a. YOU DON'T HAVE TO BE PERFECT TO BE A PERFECT PARENT
- b. FOR MORE INFO ON WAYS YOU CAN HELP VISIT adoptUSkids.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

3. CALIFORNIA NATIONAL GUARD

- a. THE TRAINING YOU LEARN TODAY CAN HELP SOMEONE TOMORROW
- b. FOR MORE INFO VISIT nationalguard.com
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

4. PULMONARY HYPERTENSION_Pulmonary Hypertension Association

- a. WITHOUT PROPER TREATMENT PATIENTS WITH THIS DISEASE ARE EXPECTED TO LIVE 2-3 YEARS
- b. FOR MORE INFO VISIT www.PHAssociation.org
- c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

5. SECURE MEDICATIONS_National Association of Boards of Pharmacy

a. PSA AIMS TO HELP SECURE AND REDUCE MISUSE AND ABUSE OF PRESCRIPTION MEDICATIONS

b. FOR MORE INFO VISIT www.awarex.org

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14

6. SUCCEED IN SCHOOL_Communities in Schools

a. HELPING MORE KIDS SUCCEED IN SCHOOL

b. LEARN MORE AT communitiesinschools.org

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14

7. VETERANS_Wounded Warrior Project

a. WWP IS HERE TO ASSIST OUR VETERANS IN EVERY PHASE OF THEIR PROGRESS.

b. FOR MORE INFO VISIT woundedwarriorproject.org

c. PSA WAS COVERED ON-AIR AND ON-LINE AT cbssportsradio1240.com

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14