

## ISSUES AND PROGRAMS REPORT

### KWDJ 1360-AM KOOL GOLD

#### JULY 2014 - 3rd QUARTER

1. POOL SAFETY
2. VACCINES
3. PEST MANAGEMENT
4. VETERANS
5. OVERCOMING DEBT
6. SKIN CANCER
7. TEACHERS
8. CREATING JOBS

#### 1. POOL SAFETY\_US Consumer Product Safety Commission

- a. PSA INFORMS LISTENERS OF THE “SIMPLE STEPS” OF POOL SAFETY
- b. FOR MORE INFO VISIT [www.poolsafety.gov](http://www.poolsafety.gov)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JULY-AUGUST '14

#### 2. VACCINES\_Healthy Women

- a. INFORMS THE IMPORTANCE OF VACCINES FOR PEOPLE OF ALL AGES.
- b. FOR MORE INFO VISIT [www.lifetimeofvaccines.com](http://www.lifetimeofvaccines.com)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JULY-AUGUST '14

#### 3. PEST\_National Pest Management Association

- a. INFORMS LISTENERS OF THE HEALTH RISK POSES BY HOUSEHOLD PESTS.
- b. FOR MORE INFO VISIT [pestworld.org](http://pestworld.org)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JULY-AUGUST '14

#### 4. VETERANS\_Paralyzed Veterans Of America

- a. PSA REMINDS US OF THE IMPORTANCE OF NEVER FORGETTING OUR COUNTRY'S HEROES.
- b. TO LEARN MORE VISIT [pva.org](http://pva.org)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JULY-AUGUST '14

5. OVERCOMING DEBT\_National Foundation For Credit Counseling
- a. NO ONE NEEDS TO FIGHT THEIR FINANCIAL BATTLES ALONE.
  - b. FOR MORE INFO CALL 1-800-388-2227 OR VISIT [debtadvice.org](http://debtadvice.org)
  - c. PSA WAS COVERED ON-AIR
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. JULY-AUGUST '14

6. SKIN CANCER\_American Academy Of Dermatology
- a. TANNING CAN CAUSE WRINKLES, AGE SPOTS AND MELANOMA.
  - b. LEARN MORE AT [spotskincancer.org](http://spotskincancer.org)
  - c. PSA WAS COVERED ON-AIR
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. JULY-AUGUST '14

7. TEACHERS\_TEACH
- a. TEACHERS ARE ALWAYS NEEDED.
  - b. FOR MORE INFO VISIT [TEACH.org](http://TEACH.org)
  - c. PSA WAS COVERED ON-AIR
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. JULY-AUGUST '14

8. CREATING JOBS\_Goodwill Industries International
- a. DONATING ITEMS MAKES JOBS
  - b. FOR MORE INFO VISIT [goodwill.org](http://goodwill.org)
  - c. PSA WAS COVERED ON-AIR
  - d. :60 sec PSA AIR 2-3 TIMES WEEKLY
  - e. JULY-AUGUST '14