

## ISSUES AND PROGRAMS REPORT

### KWDJ 1360-AM KOOL GOLD

#### JUNE 2014 - 2nd QUARTER

1. SELECTIVE SERVICE SYSTEM
2. ADOPTION
3. NATIONAL GUARD
4. PULMONARY HYPERTENSION
5. SECURE MEDICATIONS
6. SUCCEED IN SCHOOL
7. VETERANS

#### 1. SELECTIVE SERVICE

- a. IF YOU'RE TURNING 18 YOU MUST REGISTER WITHIN 30 DAYS. IT'S THE LAW
- b. FOR MORE INFO OR TO REGISTER VISIT [www.sss.gov](http://www.sss.gov)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

#### 2. ADOPTION\_Adopt US Kids & AD Council

- a. YOU DON'T HAVE TO BE PERFECT TO BE A PERFECT PARENT
- b. FOR MORE INFO ON WAYS YOU CAN HELP VISIT [adoptUSkids.org](http://adoptUSkids.org)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

#### 3. CALIFORNIA NATIONAL GUARD

- a. THE TRAINING YOU LEARN TODAY CAN HELP SOMEONE TOMORROW
- b. FOR MORE INFO VISIT [nationalguard.com](http://nationalguard.com)
- c. PSA WAS COVERED ON-AIR
- d. :30 sec PSA AIR 2-3 TIMES WEEKLY
- e. JUNE-JULY '14

#### 4. PULMONARY HYPERTENSION\_Pulmonary Hypertension Association

- a. WITHOUT PROPER TREATMENT PATIENTS WITH THIS DISEASE ARE EXPECTED TO LIVE 2-3 YEARS
- b. FOR MORE INFO VISIT [www.PHAssociation.org](http://www.PHAssociation.org)
- c. PSA WAS COVERED ON-AIR
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- e. JUNE-JULY '14

5. SECURE MEDICATIONS\_National Association of Boards of Pharmacy

a. PSA AIMS TO HELP SECURE AND REDUCE MISUSE AND ABUSE OF PRESCRIPTION MEDICATIONS

b. FOR MORE INFO VISIT [www.awarex.org](http://www.awarex.org)

c. PSA WAS COVERED ON-AIR

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14

6. SUCCEED IN SCHOOL\_Communities in Schools

a. HELPING MORE KIDS SUCCEED IN SCHOOL

b. LEARN MORE AT [communitiesinschools.org](http://communitiesinschools.org)

c. PSA WAS COVERED ON-AIR

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14

7. VETERANS\_Wounded Warrior Project

a. WWP IS HERE TO ASSIST OUR VETERANS IN EVERY PHASE OF THEIR PROGRESS.

b. FOR MORE INFO VISIT [woundedwarriorproject.org](http://woundedwarriorproject.org)

c. PSA WAS COVERED ON-AIR

d. :60 sec PSA AIR 2-3 TIMES WEEKLY

e. JUNE-JULY '14